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CULTURE CODE

SCOTTY'S LITTLE SOLDIERS › › › › ›

WHAT IS A CULTURE CODE?

*CULTURE IS A WORD WE USE THAT ENCOMPASSES OUR BELIEFS,
VALUES AND WAYS OF WORKING.*

**Every organisation has a culture.
Why not create one we love?**



Our culture code is part who we are and part who we aspire to be...



...it is our collective personality

We believe that work isn't a place we go, it's a thing we do... together



WE ARE HERE TO ACHIEVE OUR MISSION

*TO PROVIDE RELIEF FROM THE EFFECTS OF BEREAVEMENT TO
CHILDREN & YOUNG PEOPLE WHO HAVE EXPERIENCED THE
DEATH OF A PARENT WHO SERVED WITH THE BRITISH ARMED
FORCES OF THE CROWN.*

We do this by delivering our promises and living our core values



OUR PROMISES

We want every bereaved Forces child to have:



**Access to the very
best emotional health
and wellbeing
support**



**Outstanding
development
opportunities**



**The chance to smile
again**

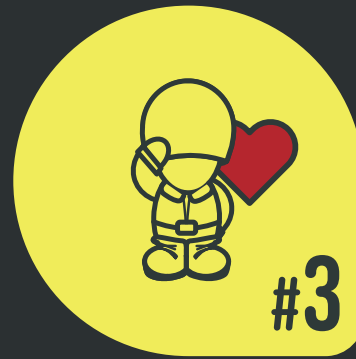
OUR CORE VALUES



FAMILIES COME FIRST



EVERYONE A SUPPORTER,
EVERY SUPPORTER A V.I.P



LOVE WHAT YOU DO



REMEMBER EVERY DAY

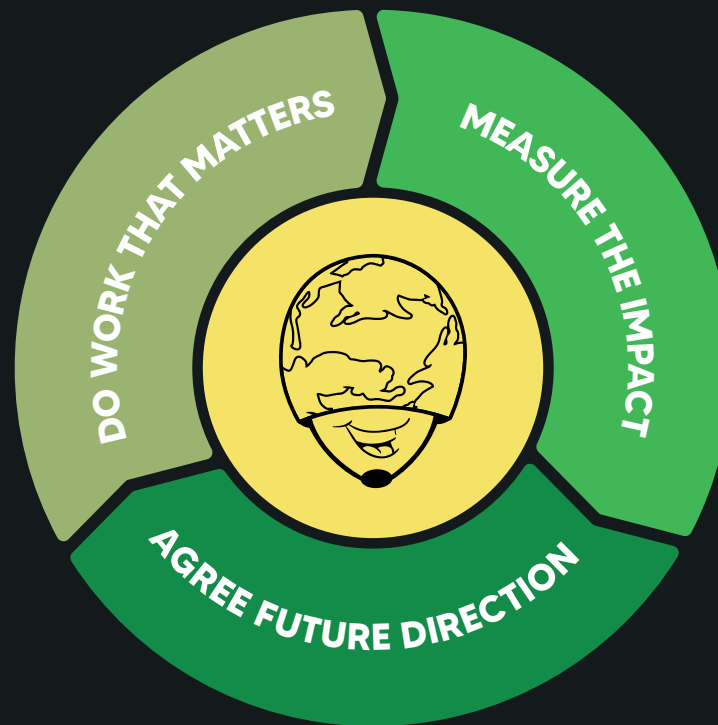
FAMILIES COME FIRST

*OUR BENEFICIARIES ARE THE SOLE REASON WE
ARE HERE. FOR EVERY DECISION WE MAKE AND
EVERY ACTION WE TAKE, WE ASK OURSELVES
HOW THIS TAKES US CLOSER TO COMPLETING OUR
MISSION.*



We do work that matters

"WE DO WHAT NEEDS TO BE DONE, NOT WHAT IS NICE TO DO"



Reflecting on our actions allows us to gain insights and keeps our charity moving forward



*WITH EVERY DECISION, ASK YOURSELF...
HOW DOES THIS HELP THE CHILDREN OF OUR HEROES?*



Underpinning everything we do is our commitment to safeguarding and promoting the welfare of all children, young people and adults.



Everyone in our team has a duty to report any safeguarding concerns, complaints, disclosures, allegations or suspicions to help protect our beneficiaries from harm.

EVERYONE A SUPPORTER, EVERY SUPPORTER A VIP

*EVERYONE WHO WALKS THROUGH OUR DOORS HAS THE
POTENTIAL TO SUPPORT THE CHARITY. WITHOUT THAT
SUPPORT WE CAN'T ACHIEVE OUR MISSION. EVERYONE IS A
POTENTIAL SUPPORTER & EVERY SUPPORTER SHOULD BE
TREATED LIKE A V.I.P.*



*WE ARE CREATING A CHARITY THAT WE WOULD LOVE
TO SUPPORT*



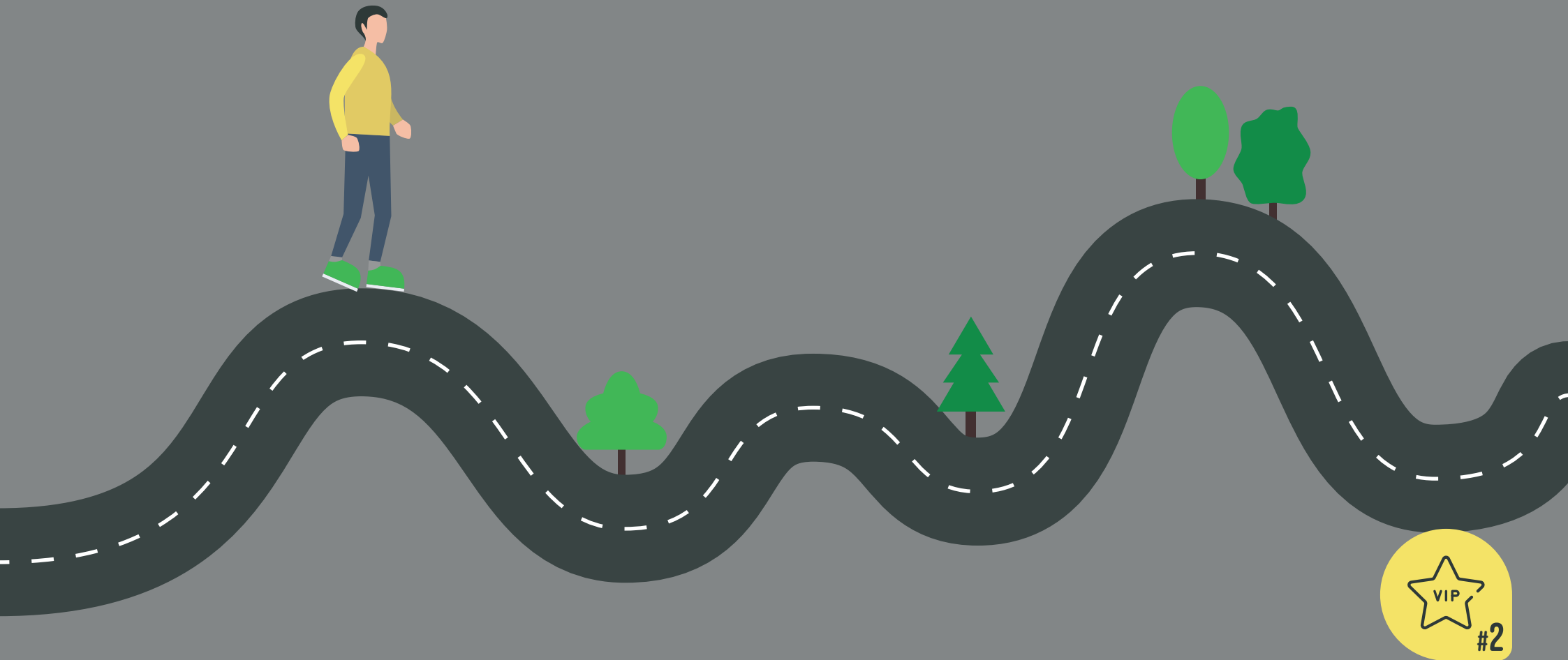
**We engage our supporters by being open,
transparent and innovative**



**We listen to our supporters and continually look
for new ways to excite them**



**Our supporters are not fuelling our journey – they
are on the journey with us**



LOVE WHAT YOU DO

*WHEN YOU TRULY LOVE WHAT YOU DO IT
SHOULDN'T FEEL LIKE WORK, AND WHEN IT
DOESN'T FEEL LIKE WORK YOU CAN ACHIEVE
GREAT THINGS. WE WORK AS A TEAM TOWARDS
ONE GOAL, OUR MISSION.*



*"THE ONLY WAY TO DO GREAT WORK IS TO LOVE
WHAT YOU DO."*

- STEVE JOBS



*WE ARE DOING WHAT WE LOVE BUT MORE
IMPORTANTLY, WE LOVE WHAT WE DO*



We encourage individuality, but we work together as one **team. Collaboration is key.**

"NO PIECE OF WORK AT SCOTTY'S EVER HAS JUST ONE SET OF FINGERPRINTS ON IT"

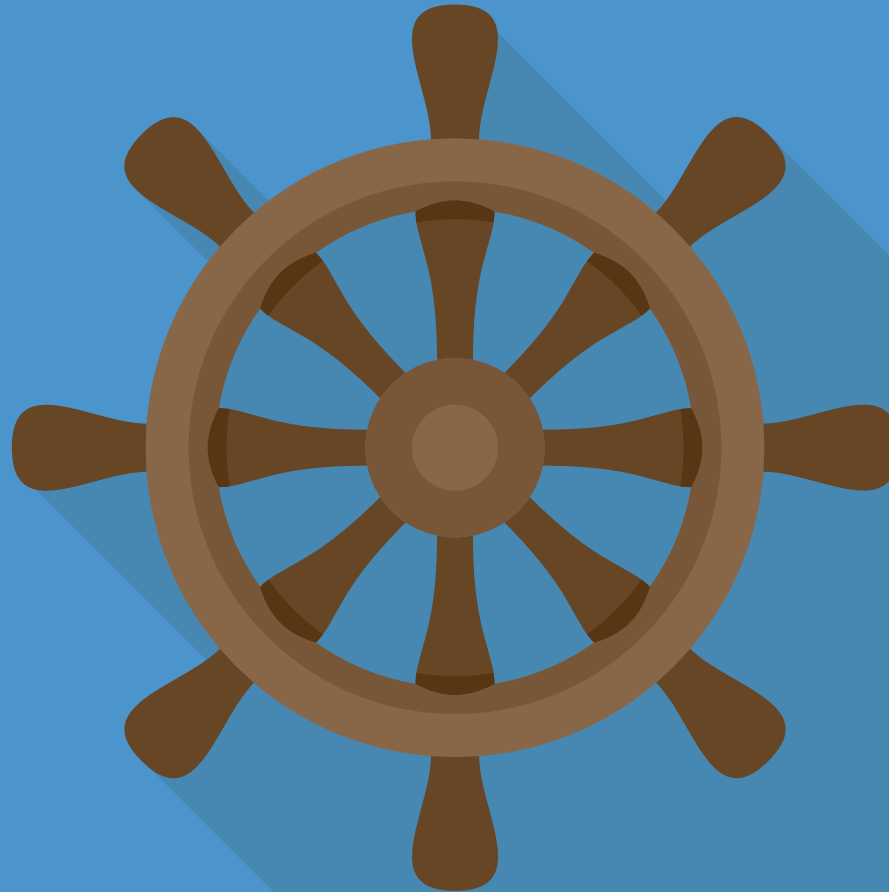


TEAMWORK

TEAM – *T*OGETHER *E*VERYONE *A*CHIEVES *M*ORE



We empower team members to steer the ship. We don't pull rank and we listen to everyone's ideas and opinions



We are accountable to each other



We provide the freedom to fail. Mistakes are opportunities to learn and grow



*"A PERSON WHO NEVER MADE A MISTAKE... NEVER
TRIED ANYTHING NEW!"*

- ALBERT EINSTEIN



Those closely involved with the charity often call it their
“*SCOTTY FAMILY*”...

...We  that but...



...we are not a *FAMILY*, we are a high performing team!



*"A PLAYER WHO MAKES THE TEAM GREAT IS BETTER
THAN A GREAT PLAYER"*



Scotty's may feel like a family but we're more like a sports team. To accomplish our mission we need high performing individuals, working as a team towards a common goal



We work hard...



...but we have fun doing it!



*"HUMILITY IS NOT THINKING LESS OF YOURSELF,
IT IS THINKING OF YOURSELF LESS."*

- C.S. LEWIS



We are not a perfect match for everyone, but...



We are convinced that the right culture enables us to achieve great things



NO RULES

RULES*

* *ACTUALLY, WE DO HAVE ONE RULE*



As a charity we have a small handful of essential policies, but we only have one rule...

USE. GOOD. JUDGEMENT.

Act in the best interest of the charity and put #FamiliesFirst. Then you don't need rules



*"HELL! THERE ARE NO RULES HERE, WE'RE
TRYING TO ACCOMPLISH SOMETHING!"*

- THOMAS EDISON



Transparency is key. Our no door policy means that everyone has access to whatever information they need



By removing barriers we increase our productivity



We offer freedom and flexibility because we trust in our people to deliver results



Results matter more than the number of hours worked or where we produced them



**We asked our
team to compile a
list of the traits
they would expect
to find in a Scotty
team member...**



... and also to list
those traits they
would not expect
to find.



DIVERSITY, EQUITY & INCLUSION

CELEBRATING THAT EACH INDIVIDUAL IS UNIQUE



We are committed to building, nurturing and sustaining an inclusive culture



*"DIVERSITY: THE ART OF THINKING INDEPENDENTLY
TOGETHER."*

- MALCOLM FORBES



HEALTH & WELLBEING

WHEN I BECOMES WE, EVEN ILLNESS BECOMES WELLNESS



To do your best work you need to be able to be your best self



We offer a working environment that promotes and supports the health and wellbeing of all team members



Our team benefits*



Unlimited Leave



Birthday - Day Off



Wellbeing First
Aiders



Bike to Work
Scheme



Free Fruit Monday

* *MORE BENEFITS AND DETAILS CAN BE FOUND IN OUR SCOTTY'S ONBOARDING PACK.*



REMEMBER EVERY DAY

*FOR OUR BENEFICIARIES REMEMBRANCE ISN'T
JUST ONE DAY OF THE YEAR, IT'S EVERYDAY OF
THE YEAR. WE REMEMBER THE SACRIFICES MADE
BY THESE FAMILIES, EVERYDAY.*



**Our beneficiaries remember every day and we feel
it's only right that we should too**



CORPORAL LEE SCOTT

THIS IS SCOTTY!



**ARE YOU READY
TO JOIN US ON
OUR MISSION?**

