

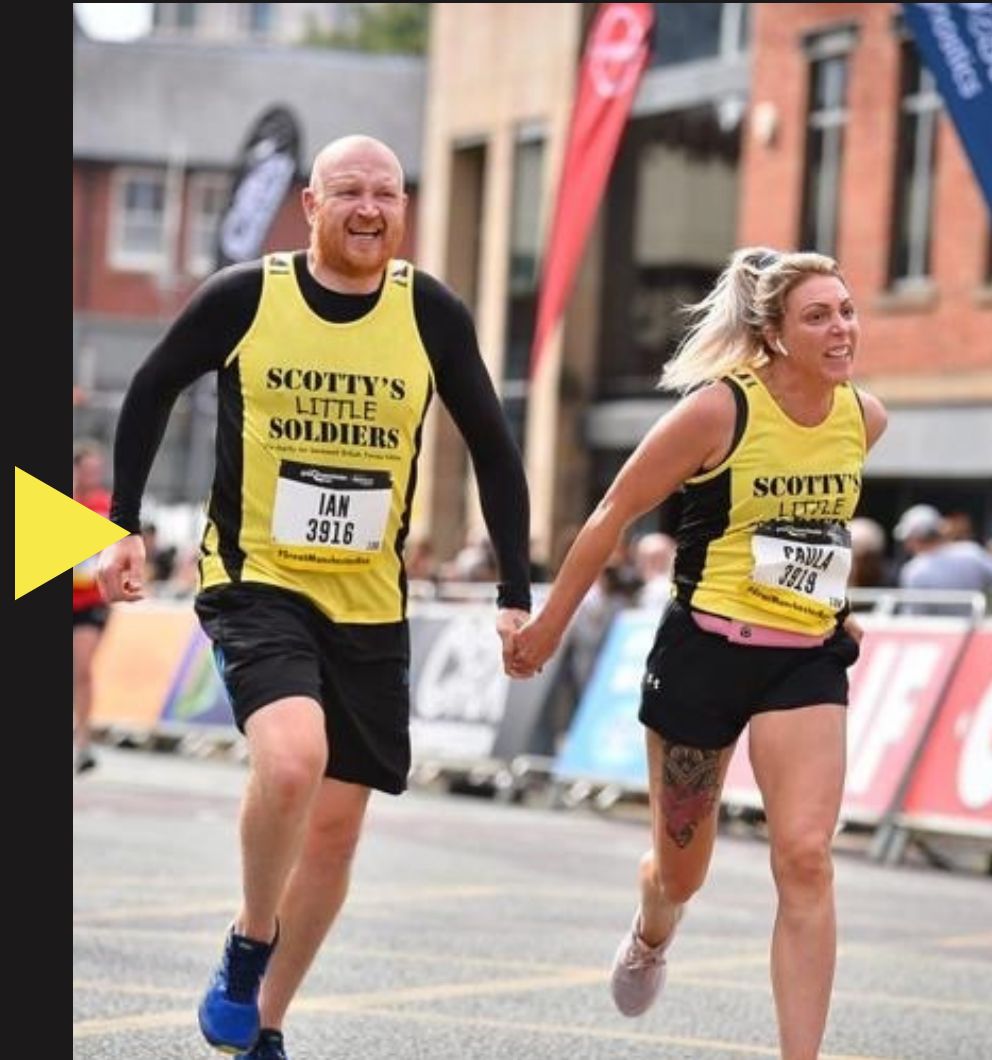


IN SUPPORT OF  
**SCOTTY'S  
LITTLE  
SOLDIERS**  
The charity for bereaved British Forces children

# TIPS TO SPREAD THE NEWS OF YOUR FUNDRAISING

## SPREAD THE WORD

Tell people why you are fundraising for Scotty's. Is there a special reason why you want to get involved? Was it a close one's inspiring story that motivated you? Use your story to encourage people to donate, and you will definitely help raise awareness of our charity which we are always grateful for.



## USE SOCIAL MEDIA

Leverage the power of social media to spread the word about your fundraising.

- Keep your followers up-to-date with progress updates
- Give a shout-out to all your generous donors
- Share the stories of how Scotty's supports bereaved military children and young people.

## MAKE USE OF THE PROMOTIONAL DOWNLOAD FILES

Our supporter pack is full of downloadable resources, so explore away to find out which resources work best for you.

Plus, you can access social media specific resources here and stories and case studies of our Members here.

