



## *Charity Ball*

SATURDAY 26<sup>TH</sup> OCTOBER 2024

CHESFORD GRANGE, KENILWORTH, WARWICK, CV8 2LD

**SPONSORSHIP OPPORTUNITIES**

[#ScottysBall2024](#)

**£4,000**

Be part of something very special - become a proud sponsor at Scotty's Ball 2024!

The black-tie event is taking place on Saturday 28th October 2024 at Chesford Grange, Kenilworth, Warwick, and is guaranteed to be a jam-packed evening of entertainment, music, amazing food & drink, fun games, auctions and a raffle. With 300 supporters attending, it's a great chance for your company to stand proud and help showcase the vital work we do for bereaved military children.

It's only with the support of generous companies like yourselves that we can continue to reassure bereaved military children and young people that they are not alone.

## About Scotty's Little Soldiers

Scotty's Little Soldiers is a charity dedicated to supporting children and young people (0 to 25 years) who have experienced the death of a parent who served in the British Armed Forces.

Inspired by the experience of Army widow Nikki Scott, following the death of her husband Corporal Lee Scott in Afghanistan in 2009, the charity, which was set up in 2010, provides support and guidance to hundreds of bereaved military children and young people throughout their childhood.

Scotty's provides its members with access to bereavement support, outstanding development opportunities and the chance to smile again.

Become one of Scotty's headline sponsors for the 2024 #ScottysBall – the official fundraising ball of Scotty's Little Soldiers, the charity for bereaved British Forces children and young people.

Our headline sponsors will not only be helping us to maximise funds raised on the night to support the children and young people of our heroes, they will also ensure their brand is front and centre whilst we entertain 300 guests.

**Our #ScottysBall headline sponsors will receive all the following great benefits...**

- 1 x table of 10 in a prime location.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- A complimentary bottle of champagne.
- A Headline Sponsors goodie bag for everyone on your table.
- Acknowledgement of your contribution by our MC during the evening.
- Allocated space for a roller banner in the main reception area. Banner to be supplied by sponsor.
- Full page advertisement in the #ScottysBall programme.
- Your logo prominently displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Recognition in press release and PR opportunities.
- Prominently featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Regular inclusion on relevant #ScottysBall related social media posts.



Become a #ScottysBall headline sponsor today, email [nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)

**£3,000**

Our 'Buy Your Hero A Pint' Sponsors will be helping Scotty's to make sure that we are honouring our heroes throughout the evening.

At Scotty's, one of our four core values is, 'Remember Every day' and this sponsorship package is all about doing just that. Our guests will have the opportunity to buy a hero a pint on the night and add that pint, with pride, to the display board for everyone to see.

Our #ScottysBall 'Buy Your Hero A Pint' sponsors will receive all the following great benefits...

- 1 x table of 10.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Your logo on the 'Buy Your Hero A pint' display board.
- Half page advertisement in the #ScottysBall programme.
- Your logo displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Inclusion on relevant #ScottysBall related social media posts.



Become a #ScottysBall 'Buy Your Hero A Pint' sponsor today, email [nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)

**£2,750**

With 300 guests in the room purchasing raffle tickets with your company logo on, the raffle sponsorship package is a great way to promote your brand. You could even donate a star raffle prize to really make the package your own.

Become a raffle sponsor and help us raise as much money as possible for our bereaved British Forces children and young people.

Our #ScottysBall raffle sponsors will receive all the following great benefits...

- 6 Tickets.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Your logo on the raffle tickets.
- Acknowledgement of your contribution by the MC during the evening.
- Your logo in the #ScottysBall programme.
- Your logo displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Inclusion on relevant #ScottysBall related social media posts.



Become a #ScottysBall raffle sponsor today, email [nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)

**£2,000** (Only 1 available)

Starting as we mean to go on... a glass of Bucks Fizz is served to all 300 guests as they arrive. With your banners on show during the reception, it's a great chance to raise awareness of your company whilst supporting a great cause.

Our #ScottysBall reception drinks sponsors will receive all the following great benefits...

- 4 Tickets.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Allocated space for 2 roller banners in the reception area. Banners to be supplied by sponsor.
- Your logo in the #ScottysBall programme.
- Your logo displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Inclusion on relevant #ScottysBall related social media posts.



**£2,000** (Only 1 available)

The #ScottysBall is known for its brilliant after-party. Here is your chance to be associated with the best night of the year!

Our #ScottysBall entertainment sponsors will receive all the following great benefits...

- 4 Tickets.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Acknowledgement of your sponsorship by our fabulous band during the live set.
- Your logo in the #ScottysBall programme.
- Your logo displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Inclusion on relevant #ScottysBall related social media posts.



## PHOTOGRAPHER SPONSOR

**£1,500** (Only 1 available)

Photos are precious, they connect us to our past, they remind us of people, places, feelings, and stories. Become the #ScottysBall photographer sponsor and help us to remember this incredibly special night for years to come.

Our #ScottysBall photographer sponsor will receive all the following great benefits...

- 4 Tickets.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Your logo in the #ScottysBall programme.
- Your logo displayed on the main screen in the ballroom.
- Your logo on the #ScottysBall website landing page.
- Featured on relevant #ScottysBall related emails and marketing both pre and post event.
- Inclusion on relevant #ScottysBall related social media posts.



## TABLE WINE SPONSOR

**£400** (30 available)

Being a #ScottysBall sponsor comes with great pride. As a sponsor you are showing you care about the brave children and young people Scotty's supports. £400 will enable you to sponsor the table wine on a table, so as the guests pour themselves a glass, you can sit back and feel incredibly proud of the support you have provided.

Our #ScottysBall table wine sponsors will receive all the following great benefits...

- 2 Tickets.
- A delicious three course meal and table wine.
- Bucks Fizz on arrival.
- Your logo on the 5 wine bottles on the table you sponsor.
- Your logo in the #ScottysBall programme.
- Your logo on the #ScottysBall website landing page.



Become a #ScottysBall photographer sponsor today, email [nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)

Become a #ScottysBall table sponsor today, email [nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)



For more information contact  
[nikki@scottyslittlesoldiers.co.uk](mailto:nikki@scottyslittlesoldiers.co.uk)

**#ScottysBall**